

Steve Anderson



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CATALYTIT FOUNDER & CEO

My "why" is to find a better way and share it.

💡 *Helping independent businesses thrive with technology is one of my greatest passions.*

GET IN TOUCH WITH STEVE

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MAXIMIZE YOUR AGENCY

Often revered as the insurance industry tech guru or the Godfather of Insurtech, Steve Anderson is practically synonymous with innovation. He spent over 22 years as president of The Anderson Network –an authority on insurance agency productivity, technology, and profits –and has served on various boards and committees for IIABA and Big I NY. He's also the author of the international best-selling book "The Bezos Letters" where he examines "14 Principals to Grow Your Business Like Amazon."

🏆 Specialties

- Innovation Consulting
- Operational Risk Management
- Operational Efficiencies
- Strategic Planning

👜 Experience

- Founder & CEO – Catalytit
- Executive Board Member – Fast Company
- President – The Anderson Network
- Vice President – Cadenhead Shreffler Insurance
- Board Member – Big I NY