

George Robertson



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CATALYT
CONSULTANT

GET IN TOUCH WITH GEORGE



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**MAXIMIZE
YOUR AGENCY**

George is a passionate leader in the insurance industry and has served on the Independent Insurance Agents and Brokers (IIABA) Agency Council for Technology (ACT) Executive Board. In his role with ACT, he is the co-chair of the Cybersecurity Workgroup. His knowledge of cybersecurity, insurtech, social media and agency automation brings a broad perspective to assisting agents with their specific technology needs to improve workflows, sales growth, and management strategies.

Specialties

- Cybersecurity Plans
- Public Speaking
- Agency Management Systems (AMS360, QQ Catalyst, EZLynx, HawkSoft, & Agency Matrix)
- Sales Process Development
- Sales Management
- Operational & Workflow Efficiencies
- VOIP Systems

Experience

- Agency Owner 25+ years of experience
- Business Consultant – Insurance Technology Corporation
- Sales Manager – Vertafore
- Insurance Technology Consultant – Robertson Consulting

Certifications

- Dale Carnegie Sales Training
- Customer Centric Selling

"George has a passion for his industry and strives to help his peers be better as well. He is a technology guru and has researched his business options extensively. He gives new meaning to, "work smarter, not harder!" and can assist most agents with their tech needs."

– Tara Purvis